



Parade Info Kit

Saturday, July 21, 2012

www.sdpride.org | (619) 297-7683 | parade@sdpride.org

2012 SAN DIEGO LGBT PRIDE CELEBRATION

SAN DIEGO PRIDE PARADE | Saturday, July 21, 2012

About San Diego LGBT Pride: San Diego LGBT Pride, 501 (c) (3) formed in 1974, as a sponsored program of The Center for Social Services, incorporated in 1994 and is a volunteer supported and community based human rights organization. The specific purpose of this corporation is to produce civic, cultural and educational programs, which support and encourage pride within San Diego's lesbian, gay, bisexual and transgender communities.

Our Mission: Fostering pride in and respect for all lesbian, gay, bisexual and transgender communities, locally and globally.

Our Vision: A world free of prejudice and bias.

Our Values:

- Diversity - being inclusive, accepting and respectful of the differences of people who share our values.
- Respect - valuing others by accepting individuality and demonstrating courtesy and mutual regard.
- Honesty and Integrity - communicating factual information and being true to our values.
- Accountability - to be responsible for the effects and consequences of our words and action.

San Diego Pride Parade History: San Diego's Pride Parade finds its roots in the original march held in June of 1974, when a four-hundred person march/rally was held in Balboa Park. While the original route of the march has changed and so has the number of contingents and attendees the passion and exuberance of the community that brings this great parade to life has remained the same despite what may be occurring locally or globally.

From the slogan "Anita in a Citrus Sexual" in 1977 to the passing of Proposition 8 in 2008 the Parade has continued on with exuberance and has served as a true testament as to what the LGBT community here in San Diego and globally stands for. The parade has seen history change and in turn the parade has changed with history. After the rains poured down on the parade in 1990 it was decided that the parade would no longer be held in June but late July. Years before this in 1979 the parade was moved from a Saturday to a Sunday, and in 2003 the parade had grown so large that its start time was moved up to 11 a.m.

While "the fundies" have remained throughout the years the support of city officials has grown with the parade's celebration of equal rights for all. Beginning with Mayor O'Connor marching in the parade in 1987 to San Diego's current Mayor Jerry Sanders offering his full support to the LGBT community, the parade has been the eyes through which we can all see change as it occurs. In 2009 we celebrated the 40th Anniversary of the Stonewall Riots through our parade and this year we celebrate our continued unity as a community locally and globally, still standing united together despite all that has occurred in the past 36 years that the San Diego Pride Parade has been held.

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GENERAL INFORMATION | **Saturday, July 21, 2012**

Parade Date: Saturday, July 21, 2012

Time: 11:00 a.m. – 1:00 p.m.

Location: Parade steps off at Normal Street and University Avenue

Route: 1.5 miles | 2 hours

Spectator Cost: This is a free community event

Theme: TBD

Deadlines & Late Fees: All applications must be received by San Diego LGBT Pride or be postmarked no later than June 30, 2012. Otherwise, a \$100.00 late fee will be assessed to all applications.

Safety Workshop: To ensure the safety and enjoyment of each entry and all viewers, we require ALL contingents send one representative to attend one of the safety workshops.

Safety Workshop Location and Dates:

The LGBT Community Center

3909 Centre Street

San Diego, CA 92103

June 26, 2012 6:00 p.m. – 8:00 p.m.

July 7, 2012 4:00 p.m. – 6:00 p.m.

Parade Application:

The Parade application is located on our website at http://www.sdpride.org/parade_reg.htm.

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PARADE Pricing | Saturday, July 21, 2012

Mandatory Safety Workshop: San Diego LGBT Pride Office; 3620 30th Street, San Diego, CA 92104
June 26, 2012 @ 6:00 p.m. OR July 7, 2012 @ 4:00 p.m.
 (Only one meeting must be attended)

		Before 05/31/11	06/01/11 – 06/30/11
Marching Unit (max. 100 people per unit) Approximately: _____ people	Non-Profit / Social Organization	\$60	\$90
	Government / Political	\$90	\$120
	For-Profit	\$120	\$150
	National Corporation / Franchises	\$300	\$500
Decorated Vehicle (car, truck, trolley, bus, golf cart) Maximum of two (2) vehicles per contingent.	Non-Profit / Social Organization	\$75	\$100
	Government / Political	\$100	\$125
	For-Profit	\$200	\$225
	National Corporation / Franchises	\$500	\$750
Float & Flatbed Truck	Non-Profit / Social Organization	\$100	\$125
	Government / Political	\$125	\$175
	National Corporation / Franchises	\$1000	\$1500
	For-Profit	\$250	\$300
Motorcycle _____ unit @ \$15 per motorcycle			\$15
Safety and Environmental Fee (This fee covers the cost of barricades, recycling containers, street sweepers, and trash removal)			\$25
LATE FEE: Applications received after June 30, 2012 MUST include \$100.00 late fee.			\$100
Application processing will not begin until FULL payment is received.			

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PARADE REGULATIONS | Saturday, July 21, 2012

Please read each item below. Initial each paragraph to indicate you have read, understand, and agree to the terms and conditions listed below. If you have any questions contact San Diego LGBT Pride.

_____ Parade Theme: San Diego LGBT Pride (SDPride) requires all participating contingents to reflect this year's theme, TBD, interpreting it as you see fit, in an acceptable and tasteful manner.

_____ Forward Motion: All contingents are required to maintain a continuous forward motion during the parade. No stopping unless directed by SDPride staff. All performances or maneuvers must be "on the move". NO GAPS between parade units of more than 20 feet.

_____ Emergency Traffic Lane: Police and Fire Department traffic lanes must be kept open at all times. The law forbids parking vehicles, decorating units, practicing routines, and/or forming walking groups in these lanes.

_____ Throwing From Your Unit: Parade participants may not throw any item or items from their unit, float or auto. NOTE: A warning will be given to your contingent then a penalty of \$150 for each infraction will be levied. If your entry is pulled from the parade; entry fees will not be refunded or returned.

_____ Unit Monitor: ALL units are required to supply at least one monitor for every 25 participants to assist SDPride officials while the parade is in progress. Any contingent without a monitor will not be able to participate. Their role is to 1) assist in the safety, specifically keeping area in front of vehicles clear of pedestrians; 2) assist in the movement and pacing of the parade.

_____ Nudity and obscenity: Nudity & obscenity will not be permitted as defined by California State Code, title 17.04.480. It is against the law to appear nude in public or to be exposed in a manner determined to be lewd, lascivious, and/or obscene, ordinance SDMC 56.53(c). Violators of these laws will be barred from participating in the San Diego LGBT Pride Parade and could be subject to citation or arrest from the San Diego Police Department.

_____ Drugs & Alcohol: It is illegal to possess or consume alcohol or drugs while participating on City of San Diego streets, ordinance SDMC 56.54(a). Any illegal behaviors and/or violations of the law will not be tolerated in the SDPride Parade staging, route, and dispersal area. You will be responsible for any fines, fees, arrests, injury, or imprisonment that may occur if you break these or any other laws. In addition, violations will be immediate cause for dismissal from the parade. Please discourage your participants from consuming any alcohol or drugs prior to or during the parade.

_____ Noise: Due to noise abatement laws, units are limited to a 5-minute sound check while on the Parade staging area.

_____ Signs & banners: In order to better facilitate parade announcements and TV coverage, a sign or banner providing the name of the organization/business must precede each entry participating in the parade or the entry shall have the name prominently displayed on their vehicle. Position number must be attached to your banner or vehicle window or carried by your designated parade liaison, whichever is most visible to announcers and video cameras.

_____ Animal Units: All animals must be on a leash and attended at all times. Each contingent with animals must provide clean up for all waste created by the animals. Waste cannot be left on streets. Violators will be immediately removed from the staging, parade, or dispersal area, assessed a \$150 clean-up fee. All animals are subject to monitoring by San Diego Humane Society and ASPCA.

_____ Vehicle Breakdown: Towing charges for any unit that becomes disabled and/or delays the Parade will be at the applicant's expense.

_____ Hold Harmless/Indemnity: All applicants are responsible for any and all acts and/or omissions on their part, or on the part of their agents, volunteers and/or employees that may result in injury or damage to themselves their agents, employees, or to third parties. Applicant specifically agrees to indemnify and to hold SD Pride and its agents, volunteers, and employees free and harmless and to defend it from any and all claims arising out of such acts or omissions.

_____ Insurance & Driver's License: Each vehicle that enters the parade line up area and/or participates in the parade must have liability insurance, and the driver must have a valid driver's license, copies of which must be submitted with this application.

_____ Removal of Participants: SDPride reserves the right to remove any persons or unit from the pre-parade staging area or parade that, in SDPride's opinion is offensive, a hindrance to the progress of the parade, places other participants in danger or violates any regulation of this application.

_____ Right to Publish: SDPride reserves the right to publish this signed agreement, in whole or in part, in support and pursuit of its aims, goals, and purposes.

_____ Safety Workshop: All units are required to send at least one liaison to the Safety Workshop.

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FREQUENTLY ASKED QUESTIONS | Saturday, July 21, 2012

When is the Parade?

The 2012 San Diego Pride Parade is scheduled for Saturday, July 21, 2012.

What time does the parade start? End?

The parade starts 11 am and will end at approximately 1 pm.

Where does the parade start? End?

Parade steps off at Normal Street and University Avenue. It runs west to 6th Avenue, south to Balboa Drive and Upas.

Is there an admission fee to watch the parade?

No, the San Diego LGBT Pride Parade is a FREE community event.

Where should I park?

Parking Lot at Park Blvd. and Presidents Way

Will there be shuttle service?

Yes, free shuttle service will be available from the Naval Medical Hospital to the parade site.

Shuttle service will also be provided between Hillcrest and the festival site after the parade. The shuttle drops off at the festival entrance at 6th and Juniper Street.

What time will the Parade Shuttles run?

8 am to 2 pm

Is there food available at the parade site?

There are various restaurants along the parade route which sell food and drinks.

Where can I get t-shirts printed?

ROK Enterprises, Inc.
Tel: (619) 283-2294

Where can I get signs and banners printed?

SIGN KING
Tel: (619) 295-2700

What streets are closed?

The following streets will be "No Parking Zones" starting at 4 am July 21, 2012:

Centre St (from University Ave to Park Blvd)
Normal St (from University Ave to Washington St)
Robinson Ave (from 5th Ave to 6th Ave)
Lincoln Ave (from Cleveland Ave to Park Blvd)
Evans Place (from 5th Ave to 6th Ave)
Blaine Ave (from Cleveland Ave to Centre St)
Pennsylvania Ave (from 5th Ave to 6th Ave)
University Ave (from 6th Ave to Park Blvd)
Brookes Ave (from 5th Ave to 6th Ave)
6th Ave (from Upas St to University Ave)
Ivy Lane (from 5th Ave to 6th Ave)
Balboa Drive in Balboa Park

The following streets will be closed starting at 6am and open by 4 pm on July 21, 2012:

Centre St (from University Ave to Park Blvd)
Lincoln Ave (from Cleveland Ave to Park Blvd)
Normal St (from University Ave to Washington)
Blaine Ave (from Cleveland Ave to Centre St)

The following streets will be closed starting at 9 am and open by 4:00 pm on July 21, 2012:

University Ave (from 6th Ave to Park Blvd)
Evans Place (from 5th Ave to 6th Ave)
6th Ave (from Upas St to University Ave)
Pennsylvania Ave (from 5th Ave to 6th Ave)
Balboa Drive in Balboa Park
Brookes Ave (from 5th Ave to 6th Ave)
Robinson Ave (from 5th Ave to 6th Ave)
Ivy Lane (from 5th Ave to 6th Ave)

Who do I contact if I have additional questions?

San Diego LGBT Pride
Tel: (619) 297-7683 ext. 107
Fax: (619) 260-3096
Email: parade@sdpride.org