



2007 ANNUAL REPORT



2007 Board Message

Our community in all of its diverse glory steps forward in unison to celebrate 33 years of Pride in San Diego. Across the board, over the boundaries of race, religion, gender and sexual orientation, San Diego LGBT Pride seeks to bridge the gap by encouraging acceptance, understanding and most importantly EQUALITY.

Our theme this year, “United for Equality” follows suit with the Inter-Pride theme for 2007. For the third year, we continue to focus on “Equality”. This applies to every person and every situation, regardless of the issue. SDLGBT Pride is a leadership organization whose vision is a world free of prejudice and bias.

Thank you for joining us for what has transformed from a single day event 33 years ago; to a weekend event over the past years; and to what we are now calling “Pride Month”.

We invite you to get involved and take a stand to guarantee EQUALITY for all citizens of the world.

*The Board of Directors,
San Diego LGBT Pride*



P.O. Box 34366

San Diego, CA 92163

619-297-7683—office

619-260-3096—fax

www.sdPRIDE.org

Our Mission

To foster pride in and respect for all Lesbian, Gay, Bisexual and Transgender communities, locally and globally.



Photo back row - Philip Princetta, Co-Chair; Anne Hewett, Co-Chair; Ticin Parker, Edwin Rivera, Policy Chair. Middle row - Mike Karim, Treasurer; Leane Marchese, January Riddle, Secretary; Robert Leyh, Board Affairs Chair; Jeri Dilno. Front - John Acosta, Connor Maddocks. Not Pictured Doug Moore, Emeritus

SAN DIEGO LESBIAN, GAY, BISEXUAL, TRANSGENDER PRIDE
(A NONPROFIT ORGANIZATION)
STATEMENTS OF ACTIVITIES
FOR THE YEARS ENDED DECEMBER 31, 2007 AND 2006

	Unrestricted	
	2007	2006
REVENUE AND SUPPORT		
Revenue:		
Festival tickets	\$ 407,565	\$ 335,873
Festival booths	261,231	177,138
Beverage sales	209,438	163,387
Sponsorships	123,019	125,569
Publications	44,271	28,979
Merchandise	10,626	13,472
Parade	21,858	20,432
Miscellaneous	10,089	4,870
	1,088,097	869,720
Support:		
In-kind contributions	307,882	137,647
	1,395,979	1,007,367
Total Revenue and Public Support		
Expenses		
Program expenses	559,525	465,010
Personnel	183,841	227,925
In-kind expense	294,921	141,146
Office	50,045	38,861
Public relations	27,493	37,483
Volunteer expenses	14,134	15,352
Depreciation expense	2,938	-
Miscellaneous	1,571	4,210
Travel	8,912	6,099
Memberships and dues	1,795	1,925
	1,145,176	938,011
Total Expenses		
Change in Net Assets From Operations	250,802	69,356
Other Income and (Expense)		
Grants to third parties	(135,067)	(75,000)
Interest and dividends	45,983	26,565
Unrealized investment gains (losses), net	(21,696)	11,400
Realized investment gains (losses), net	6,526	-
	(104,254)	(37,035)
Total Other Income and (Expense)		
Change in Net Assets	146,549	32,321
NET ASSETS - Beginning of Year	989,463	957,142
NET ASSETS - End of Year	\$ 1,136,012	\$ 989,463

SAN DIEGO LESBIAN, GAY, BISEXUAL, TRANSGENDER PRIDE
(A NONPROFIT ORGANIZATION)
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2007 AND 2006

	2007	2006
ASSETS		
Cash	\$ 644,096	\$ 539,893
Investments	504,617	452,464
Deposits and other assets	-	1,113
Total Current Assets	1,148,713	993,470
Fixed Assets		
Furniture and equipment net of accumulated depreciation of \$2,938 and \$0	10,018	-
Total Fixed Assets	10,018	-
Total Assets	\$ 1,158,731	\$ 993,470
LIABILITIES AND NET ASSETS		
Accounts Payable and Accrued Expenses	\$ 20,070	\$ 4,007
Grant payable	700	-
Deposits payable	1,950	-
Total Liabilities	22,720	4,007
NET ASSETS		
Unrestricted Net Assets	1,136,012	989,463
Total Net Assets	1,136,012	989,463
Total Liabilities and Net Assets	\$ 1,158,731	\$ 993,470

2007 Board of Directors

Philip Princetta
Anne Hewett
Mike Karim
Leane Marchese
Edwin Rivera
Jeri Dilno
John Acosta
Ticin Parker
January Riddle
Robert Leyh
Connor Maddocks
Doug Moore, Emeritus

San Diego LGBT Pride Staff

Ron deHarte, Executive Director

GIVING TO THE COMMUNITY

When you participate in the annual San Diego LGBT Pride celebration, you are supporting many community organizations that are vital to the health and well-being of the entire LGBT community.



Since 1996, San Diego LGBT Pride has given over \$1 million to our community. San Diego Pride has a long history of community philanthropy and a fundamental belief that the funds raised during the Pride celebration should benefit the community. San Diego Pride has established a 5-prong approach to giving to the community.

\$101,100 GIVEN IN 2006

GRANT FUNDING

San Diego Pride has worked with both the San Diego Foundation for Change and the Human Dignity Foundation to fund grants that directly impact the LGBT communities in San Diego. To date, San Diego Pride has awarded the San Diego Foundation for Change \$173,360 and the Human Dignity Foundation \$205,000.

DIRECT COMMUNITY SUPPORT

San Diego Pride gives direct community support by purchasing tickets and sponsoring a wide variety of events that are a primary means of fundraising for many community organizations. On an average, Pride gives \$15,000 each year in direct community support.

SUPPORT OF OTHER PRIDES

San Diego Pride recognizes the importance of the many Pride events that are held each year in San Diego. San Diego Pride has supported Ebony Pride, Latin Pride and North County Pride, not only by making donations to these organizations, but by sharing our experience and skills when needed.

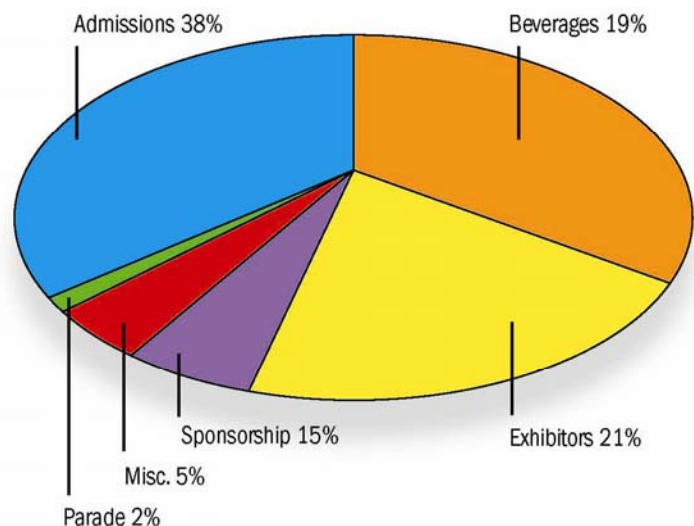
SUPPORT OF THE LGBT CENTER

San Diego LGBT Pride has had a long and rewarding relationship with The Center. Recognizing the importance of The Center to the entire LGBT community, San Diego Pride remains committed to supporting the ongoing efforts of The Center. In 2007, San Diego Pride will pass \$500,000 in funds donated to support The Center's vital services and programs.

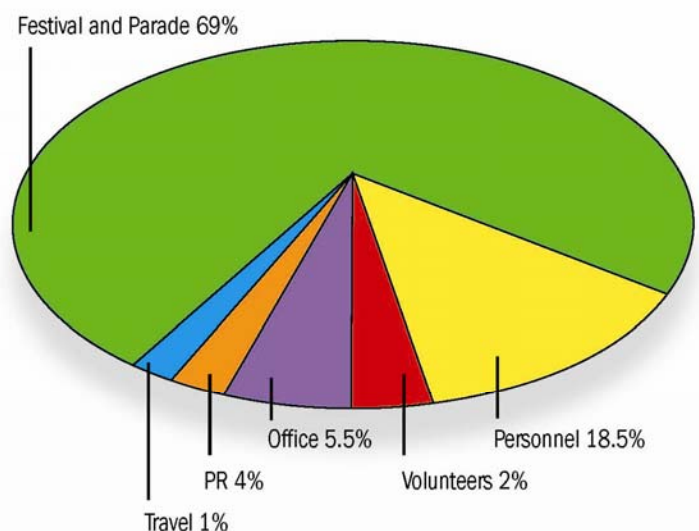
PARTNERSHIPS

Pride partnerships are formed with community organizations whose memberships desire a larger participatory role in Pride weekend events. On a yearly basis, community partnerships receive \$25,000 raised through ticket sales, water and coffee sales, and other Festival activities.

INCOME 2006



EXPENSE 2006



Complete list of 2006 recipients can be found at www.SDPride.org, under About us.

Giving in the Community

The San Diego LGBT Community Center
Aids Walk 2008 sponsorship
Community Coalition Breakfast sponsorship
Family Matters BBQ sponsorship
Latino Services annual event sponsorship
Youth Housing Project
Ziegler Challenge
American Veterans for Equal Rights (AVER)
API Cap (Ticket Donation)
Balboa Park - donation for new trees
Bears San Diego
Being Alive (Ticket Donation)
Being Alive San Diego
Bienestar
Centennial Flower Power Parade
Cesar Chavez Commemoration Committee
(Latino Unity Coalition)
Community Leadership Council
Congregation Dor Hadash
Consolidated Association of Pride
Scholarship 2008
CSUSM LGBTA
Delta Lambda Phi
Different Strokes Swim Team
Diversionary Theatre - fund in part -
The Daddy Machine
Ebony Pride - support the awareness and
programs of Black Pride
Ensanada Pride
Family Health Centers of San Diego -
2008 Spirit of the Barrio sponsorship
Family Matters - Family BBQ Sponsorship
Finest City Squares
Friends of Oceanside Library
Front Runners San Diego
Gay Day in South Bay
Gay Freedom Band of Los Angeles
Gay Men's Chorus
GLSEN San Diego
Golden State Gay Rodeo Association – Greater
San Diego Chapter
Great Autos of Yesteryear
Happy Birth Day Freda - The Center
Hillcrest History Guild
Human Dignity Foundation
Imperial Court
Interpride Sponsorship 2006
J*Pride of Lawrence Family Jewish Community
Center - sponsor 2008 Jewish holiday
celebrations
Lambda Archives
Lambda Legal
Leather Pride / Tom of Finland Foundation
Live and Let Live / Alano Club
Mama's Kitchen
Martin L. King Jr. Breakfast
North County Pride
PAWS San Diego, Inc.

PFLAG
Pride at Work
SAGE
San Diego American Flag Football League
San Diego American Indian Health Center
San Diego Armada Rugby Football Club
San Diego Bulldogs Wrestling Club
San Diego Cheer Elite
San Diego Foundation For Change -
San Diego Human Dignity Foundation -
San Diego Leather Pride
San Diego State University LGBT Resource
Center - support LGBT awareness programs
on campus
San Diego Women's Chorus
San Diego Youth & Community Services
San Ysidro Health Center's CASA South Bay
Scouting for All - support community outreach
Servicemembers Legal Defense Network
Stanislaus Pride
Stepping Stone
Stonewall Citizens' Patrol
Temple EmanuEl
The Gay Men's Chorus
The Peace Resource Center of San Diego
The San Diego Men's Chorus
Tijuana Pride - Comunidad Orgullo
GLBT Tijuana
Townspeople
Trans Day of Empowerment (Family Health Ctr)
Transgender Advocacy and Services Center -
sponsorship for Day of Empowerment 2008
and Day of Remembrance 2008
UCSD LGBT Resource Center - support LGBT
awareness programs on campus
Union of Pan Asian Communities - to support
case management and consultation to LGBT
Asian clients and families
Walden Family Services
Warsaw Pride (Interpride dues)
Womenmoto -
Women's Night - The Center



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San Diego LGBT PRIDE is a
501(c)(3) organization

Tax ID # 33-0619449

Special Thanks

Without the support of our volunteer force, this event would not be possible. Many dedicated volunteers work months on end to provide a safe place to dance, eat, play and enjoy our community. We offer thanks to all Pride volunteers and we are eternally indebted to our incredibly hard-working, dedicated coordinators and supervisors! Thank you for sharing the vision!



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Coordinators and Managers

Wayne Bradt
Ben Cartwright
Shaun Chamberlin
Rodney Elliot
Gregg Garner
Karen Gulick
Nic Fason
JJ Farner
Joe Foster
Ben Gomez
Shane Hancock
Michelle Krug
Jeff MacGurn
Cheli Mohamed
Tony Nicholson
Carrie Palmer
Evan Paymard
Jon Phillips
Randy Pittman
Joey Powers
Jeff Redondo
Robert Rhoades
Craig Robertson
Frank Sabatini Jr.
Dan Schaefer
Mary Jane Schovaers
Bill Steffan
Marc "Louie" Taylor
Bronwan Wade
Patty Zwolinski

Business Community Supporters

Peet's Coffee and Tea
Dr. Bronner Soapmaker
Park Blvd. Pharmacy
95.7
AT&T
1 800 Flowers
90.3 XHTZ (Z90)
92.5 MAGIC / XHRM-FM
93.3 FM
Absolut
Anheuser-Busch
AT&T
Avis
Bachaus House
Baja Betty's
Bourbon Street
Buzz Productions
Colt Studios
Cox Communications
Curve Magazine
Cykic Software
dot Newsmagazine
Downtown News
EnDev Enterprises LLC
Flame
Gay & Lesbian Times & Rocket Magazine
General Motors Corporation
Glaceau
Glee.com / Radio with a Twist
Hewlett Packard
Hillquest
ID Lubricants
Instinct Magazine
Jack FM
Lavender Lens
Lei Restaurant
Lichter, Yu & Associates
Metropolitan Public Safety
Montage
Mo's
Numbers
Out in San Diego
Poway Vespa
PowerHouse Productions
Pulp Magazine
Rage
Refresh
Rich's
Ritz Camera & Image
Rockstar Energy Drink
ROK Enterprises
San Diego City Beat
Sempra
Sirius Satellite Radio
Site Street
Stock Stephens
Stonewall Citizen's Patrol
Talk Magazine
The Old Globe
Time Warner
W Hotel
Wells Fargo Bank
Whole Foods Market Hillcrest

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Many Thanks to the hard working and dedicated Coordinators, Supervisors and Crew members of this year's PRIDE Celebration