



Complete Application by 5:00 pm June 24 for lowest fees!

Location - Marston Point, Balboa Park (just off 6th Ave. and Laurel Street)

Venue Map - see page 10

Festival Marketplace

Dates

Setup	Festival Day One	Festival Day Two
Saturday, July 16, 2011	Saturday, July 16, 2011	Sunday, July 17, 2011
7:00am - 11:00am	Noon – 10:00pm	11:00am – 8:00pm

2011 Festival Marketplace Highlights

- Option To Secure An Upper Level Space When You Submit Your Application
- Farmers Market presented by VONS
- Carnival Game Booths
- **Open Late on Saturday** – Festival Open Until 10:00pm
- **Returning** - Two Park And Ride Shuttle Stop Locations

Application is considered complete only when all paperwork and full payment are received. (This will affect your placement within the festival) San Diego Pride (**SDPride**) reserves the right to place Exhibitors on the Festival grounds according to a master plan. Therefore, any cancellations based on dissatisfaction of booth placement will subject Exhibitor to forfeiture of all booth fees and deposits.

APPLICATION

Fees are for both days. Only 2-day packages available.

Business / Organization: _____

Contact person(s): _____

Person in charge during event: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Cell / Evening phone: _____

Email: _____ # of years as a Pride Exhibitor: _____

					By June 24	After June 24	Number of items	TOTAL		
REGULAR TENTED SPACE										
NO FOOD SALES PERMITTED					10' x 10'	\$758	\$993	\$	1	
5 amps electricity, includes covered canopy, 12 one-day entry tickets					Non-profit only	\$440	\$675	\$	2	
					One per org		1			
NATIONAL CORPS, FRANCHISE, PROMOTIONS / TIMESHARE										
NO FOOD SALES PERMITTED					10' x 10'	\$2,139	\$2,374	\$	3	
Companies / corporations with locations in more than one state / county										
5 amps electricity, includes covered canopy, 12 one-day entry tickets										
FOOD SALES – (NON-COOKING)										
4-walled, mesh tented space					Need Tent from Pride?	<input checked="" type="checkbox"/> yes <input checked="" type="checkbox"/> no	10' x 10'	\$	4	
NO COOKING PERMITTED, front side open to public, 110 volt 5 amps electricity, 12 one-day entry tickets						\$1,313	\$1,548	\$		
COOKING SPACE										
4-walled, mesh tented space					Need Tent from Pride?	<input checked="" type="checkbox"/> yes <input checked="" type="checkbox"/> no	10' x 15'	\$	5	
Ten feet for sales, 5 feet on back for cooking.						\$1,638	\$1,873	\$		
110 volt 20 amps electricity, 12 one-day entry tickets										
ADD-ONS	ADDITIONAL SPACE & PLACEMENT REQUEST - Must also rent space above									
	<input checked="" type="checkbox"/> Upper Level Booth Space – secure an upper level space (non-food only)					\$250		\$	6	
	<input checked="" type="checkbox"/> Beer Garden – high volume beer & entertainment venue					\$735		\$	7	
	<input checked="" type="checkbox"/> Corner Booth (limited) front and one side open					\$225		\$	8	
	<input checked="" type="checkbox"/> Extra Cooking/Storage space (5' behind rented space unless arranged to be on the side with office)					\$225		\$	9	
	SECURITY / CLEANING DEPOSIT (This is a mandatory deposit)					Please check one box to let us know how to process your deposit	<input checked="" type="checkbox"/> Apply deposit to 2012 event		\$150	10
						<input checked="" type="checkbox"/> Return deposit and issue the refund check in the following name:				
	INSURANCE - Enter total from Insurance Form (page 9)							\$	11	
	ELECTRICAL SERVICE - Enter total from Electrical Form (page 7)							\$	12	
	RENTALS - Enter total from Rental Form (page 8)							\$	13	
CLIP ON LIGHTS (remember to bring extension cords)					QTY		X \$15		14	
EXTRA ONE-DAY TICKETS (May only be purchased up to June 30)					QTY		X \$15		15	
TRASH HANDLING FEE (Trash picked up when left in bags weighing less than 25 lbs.)								\$25		
OFFICE USE ONLY		Date Received			Booth # 1		Booth #2		17	

REPLY BY JUNE 24 FOR LOWEST FEES!

EXHIBITOR RESPONSIBILITY | *(Please send photocopies of insurance and permits with application)*

Non-Food Exhibitors will need: Insurance • Seller's Permit if selling from your booth

Food Exhibitors will need: Insurance • Seller's Permit • Health Permit • Fire Extinguisher

SELLER'S PERMIT INFORMATION

If you are doing any type of sales at the festival, you must provide SDPride with a copy of the **California State Board of Equalization Seller's Permit**, or obtain a temporary permit for the weekend of the festival. A temporary permit is available from the California State Board of Equalization at (800) 400-7115, press 1 or 2, then follow prompts, or call 619-525-4526.

You may also apply in person at The State Board of Equalization, 1350 Front Street, Room 5047, San Diego, CA 92101. **ALLOW AT LEAST 5 TO 6 WEEKS FOR MAIL IN APPLICATIONS; WALK-IN APPLICATIONS ARE PROCESSED THE SAME DAY.** Driver's license and Social Security Card must be presented when applying. **NO CHARGE** for a permit.

HEALTH PERMITS

PERMIT #: _____

All Food Exhibitors must meet and follow all City of San Diego Health Department Guidelines Regulating Public Health and Sanitation. It is your responsibility to obtain a City of San Diego Health Permit. If you need an application, contact the San Diego Health Dept at (619) 338-2363. **If you have a permit, enter number above.**

FOOD & PRODUCT INFORMATION

To process your application, if you are selling food, we **MUST** receive a complete menu with prices of items you intend to serve. Once the application is accepted, the menu may **NOT** change without written approval from SDPride.

Please note: The sale or giving away of water or alcoholic beverages of any kind, is strictly **prohibited**. No FOOD items may be sold or given away to attendees from non-food exhibitors. Additionally, due to sponsorship contractual arrangements, only sponsor related beverages will be allowed to be sold. Details will be announced later. Check www.SDPride.org for updates. Any updates will also be emailed to all those who provide an email address. Any failure to comply with these beverage rules may result in forfeiture of deposit and expulsion from the event.

Please List "ALL" Items Being Sold, Given Away, and/or Information Being Distributed. Only items listed will be allowed. There are limited "same kind" exhibitors.

ADDITIONAL POWER & EQUIPMENT RENTAL

All exhibitors are automatically provided with electrical service as outlined on the Application. Additional electrical service can be made available to any Exhibitor by purchasing electricity on the ELECTRICAL FORM (page 7). Exhibitors requiring additional electrical service must complete the ELECTRICAL FORM and will be charged additional fees. Return the **RENTAL FORM** (page 8) if you need to rent 6' tables or folding chairs. Clip on lights may be ordered on line 14 of the Application, page 2. Return of all rental equipment is the full responsibility of Exhibitor.

INSURANCE

All Exhibitors (Profit, Nonprofit, Selling and Non-selling) are required to carry liability insurance coverage. You can provide your own or purchase insurance through our group policy. **ALL EXHIBITORS PLEASE SEE PAGE 9.**

PAYMENT

Please make company check, cashier's check or money order payable to San Diego Pride and return with your completed application. Please also include copies of insurance, seller's/health permits, menu/product list, and any additional requirements. **If paying by credit card, please sign and return the credit card authorization on page 8.**

Send payment & completed application to: San Diego Pride, Attn: Exhibitor Services, P.O. Box 34366, San Diego, CA 92163

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TERMS & CONDITIONS

Thank you for your application. Applicant understands that (San Diego Lesbian, Gay, Bisexual, Transgender Pride, Inc.) SDPride has legal possession and control of Marston Point, located south of Laurel Street Bridge, between Sixth Avenue and including Balboa Drive on July 13, 14, 15, 16, 17, 18, 19, 2011 pursuant to agreements with the City of San Diego and Balboa Park Management.

Applicant further understands that the use granted by SDPride hereunder is a LICENSE TO OCCUPY only, and is not coupled with an interest in the property; that SDPride retains the right to terminate this LICENSE TO OCCUPY at any time during the term of applicants use if, in SDPride's sole determination: 1) Applicant creates a nuisance for SDPride, its other licensees, or its guests; 2) Applicant is found to have changed and/or added to the use described in this application; 3) Applicant is found to have falsified any of the statements contained in this application; 4) Applicant's use of premises in any other way interferes with the orderly and successful conduct of the festival space or violates any government laws or ordinances.

SDPride reserves the right to place Exhibitors on the Festival grounds according to a master plan. Therefore, any cancellations based on dissatisfaction of booth placement will subject Exhibitor to forfeiture of all booth fees and deposits.

Underlined terms are the ones most often overlooked, resulting in forfeiture of deposit!

Read the terms & conditions below, initial each line indicating you have read, understand, and agree to each.

1. Initial ____ **MISSION:** Applicant understands the mission of SDPride is to foster pride in and respect for all Lesbian, Gay, Bisexual, and Transgender communities, locally and globally, and agrees to do nothing to defeat this purpose during the term of this LICENSE TO OCCUPY.
2. Initial ____ **PHOTOGRAPHIC RIGHTS:** SDPride presents the annual Pride Weekend Celebration for the public as an educational and entertainment event and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of the event, in any form without explicit written consent of SDPride is strictly prohibited. SDPride may, at its discretion, film, photocopy or tape any and all portions of the festival for commercial use.
3. Initial ____ **PRIDE LOGO / MARKS:** The use of and any items containing any part of the event title and date or the words San Diego Pride is strictly prohibited (unless Licensing Agreement has been approved, signed and additional fee has been paid).
4. Initial ____ **INDEPENDENT CONTRACTING:** It is understood that the Exhibitor is an independent contractor, not an employee of SDPride. Nothing herein shall be construed to make a partnership, agency, or joint venture between the Exhibitor and SDPride.
5. Initial ____ **SUBMISSION of APPLICATION** and payment of fees / deposit does not guarantee or confirm a booth space or location. Application is not considered complete until accepted in writing by SDPride.
6. Initial ____ **PAYMENT:** Acceptable forms of payment are money order, certified or cashier's check, VISA, MasterCard, Discover, or non-temporary business check. No personal checks accepted. After June 17, only cashier's checks, credit cards, or money orders will be accepted. Checks made payable to San Diego Pride.
 - a. Returned checks for non-sufficient funds or requests to reissue a deposit check will result in a \$30.00 service charge.
7. Initial ____ **EXCLUSIVITY:** Any guarantees of exclusivity will be issued under separate agreement.
8. Initial ____ **LIKE EXHIBITORS:** There is a limited number of like Exhibitors. SDPride reserves the right to set limits on like Exhibitors at SDPride's discretion.
9. Initial ____ **LOAD IN TIME:** Load in time will be specified in the confirmation package. Do NOT arrive early. This is an estimated time based upon contractor's completion times and other safety factors.
10. Initial ____ **SUNDAY NIGHT STRIKE:** Exhibitors with vehicles enter at Upas and Balboa Drive (do not use Laurel or Juniper). No vehicles will be permitted on the festival grounds until approximately 8:30pm, Sunday, July 17, 2011. All property must be removed from the festival grounds by 10:30pm, Sunday, July 17, 2011.
11. Initial ____ **EXHIBITOR SET-UP HOURS** (on Event Days): Saturday: Food Exhibitors only 7:00am, non-Food Exhibitors 8:00am. Sunday: Food Exhibitors only 8:00am, non-Food Exhibitors 9:00am. You may enter through the Balboa Drive entrance only during the above hours to set up your booth prior to the festival opening each day. Once the festival is open to the public (Noon Saturday and 11:00am Sunday) you may walk in at either entrance with a ticket or wristband.
12. Initial ____ **VEHICLES:** No vehicles are permitted in the festival site during event hours. All vehicles must be removed from the festival grounds one hour prior to the festival opening (11am Saturday, 10am Sunday) or **WILL** be towed at owner's expense.
13. Initial ____ **RENTED SPACE:** All business or other activity must be conducted within the rented space only! No distribution, canvassing, flyers, or solicitation of opinion nor vending of any kind may be conducted outside of the rented area. Roaming vending through the festival grounds is prohibited. Violations may result in removal from the grounds. If you need additional space for cooking or storage, that space must be rented during the application process as it may not be available at the festival due to layout.
 - a. No subletting or sharing Exhibitor spaces without prior written approval from SDPride.
14. Initial ____ **ADULT ORIENTED MATERIALS:** Due to the "family" nature of the festival, all adult oriented materials such as videos, adult toys, pictures with nudity, porn sites, etc., must be displayed away from street view.
15. Initial ____ **LIGHTING:** You must provide lighting to illuminate or accent your space after 8:00pm on Saturday. You may purchase clip on lights on the Application. You will need to provide all necessary extension cords to plug lights in the power source.

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16. Initial ____ Use of **SOUND SYSTEMS** is a privilege. Systems may be confiscated where sound is audible more than 20 feet from the source. Don't forget to purchase electricity if required.
- I/we are requesting the use of amplified sound ____No ____Yes.**
17. Initial ____ **BALLOONS AND INFLATABLES**: All balloons and inflatables are strictly prohibited.
18. Initial ____ **NUDITY**: SDPride reserves the right to limit public display or exhibition of any forms of nudity (pictures, sculptures, paintings, video or printed material, etc.).
19. Initial ____ **NO TAPE** is permitted on the tent material. This reduces the water repellent coating. String, wire, zip-ties etc. affixed to the tent pole framework is suggested.
20. Initial ____ **ALCOHOL**: Alcohol beverage sales are prohibited. Sale of or giving away of alcoholic beverages is strictly prohibited. Consumption of alcoholic beverages by exhibitors at their booth is grounds for immediate expulsion and/or exclusion from participation at future events.
21. Initial ____ **BEVERAGE SALES**: SDPride reserves the sole right to sell spring water, energy drinks, carbonated beverages (soda and water) coffee, and alcohol. Beverage partner details will be announced at a later date. Check www.SDPride.org for beverage partner updates. Any updates will also be emailed to all those who provide an email address. Any failure to comply with these beverage rules may result in forfeiture of deposit and expulsion from the event.
22. Initial ____ **TRASH**: Exhibitors **MUST NOT** put Exhibitor generated waste in cardboard trash receptacles provided for attendees. Any food/cooking, exhibitor waste found in cardboard trash containers provided for attendees will result in forfeiture of deposit. Exhibitors must provide trash receptacles for waste generated by their booth. Exhibitor trash bags, not weighing more than 25 pounds, left at the back of the rented space will be picked up and disposed of by SDPride. Oil may **NOT** be disposed of on festival site. Improper bagging of food, food waste, oil disposal, oil left in space, excess trash, carpeting, quantities of brochures, large amounts of decorations will be cause to forfeit deposit. **HELP US KEEP BALBOA PARK CLEAN** – leave your space as clean as it was when you arrived.
23. Initial ____ **ELECTRICAL REQUIREMENTS**: **All exhibitors are automatically provided with electrical service as outlined on the Application. Additional electrical service can be made available to any Exhibitor by purchasing electricity on the ELECTRICAL FORM. Exhibitors requiring additional electrical service must complete the ELECTRICAL FORM and will be charged additional fees.** Extra electrical must be purchased before the event. Going over the provided or ordered electrical (or not listing all appliances on “Electrical Form”) is cause for forfeiture of deposit. All cooking and/or electrical appliances must conform to the **UNIFORM FIRE CODE OF SAN DIEGO COUNTY**. There will be no overnight service provided.
24. Initial ____ **BOOTH STAFFING**: Festival hours are Saturday, Noon to 10:00pm and Sunday, 11:00am to 8:00pm. All exhibitor booths must be staffed during these hours. Failure to do so will result in forfeiture of your deposit. SD Pride staff will be monitoring festival grounds. (NO EXCEPTIONS). Please provide your volunteers/staff a weekend telephone number to use if they have any questions.
25. Initial ____ **VOLUNTEERS / STAFF FOR BOOTH** are the Exhibitor's responsibility, each of them need entry tickets. They must present an entry ticket to gain entrance. If you require more tickets than are provided with your exhibitor package, additional tickets may be purchased on the application form.
26. Initial ____ **ENTRY TICKETS**: Entry tickets are per person, per day. For lowest price, additional tickets should be purchased in advance, see the Application (page 2) for details. Please distribute entry tickets to your people; each person requires an entry ticket to gain entry to the festival each day. Please provide your volunteers with a weekend telephone number in case they have problems with entry tickets.
27. Initial ____ **PERMITS**: You are required to obtain and display all necessary permits and/ or licenses in order to operate at the festival. If you are forced to close by any government agency for failure to obtain your necessary permits and / or licenses, SDPride is not liable, and will not refund fees or deposits.
28. Initial ____ **INSURANCE**: You must provide proof of general liability insurance of at least \$1,000,000 naming SDPride its officers, agents and employees and the City of San Diego as additionally insured for the weekend of July 16 – July 17, 2011. **All Exhibitors please see page 9.**
29. Initial ____ **INDEMNIFICATION** – Exhibitor covenants that it will protect, hold harmless & indemnify San Diego LGBT Pride, Inc., dba San Diego Pride, City of San Diego, and its sponsors, officers, agents, and employees from any and all claims or liability for losses, injury or damages of any type arising out of or resulting from or in connection with the Exhibitor's work, activities or participation in the SDPride events.
- The San Diego LGBT Pride, Inc., City of San Diego, and Sponsors are not liable for lost, damaged, or stolen exhibitor property.
 - In the event of litigation, costs and attorney fees to prevailing party.
30. Initial ____ **WORKERS COMPENSATION INSURANCE**: Exhibitor is responsible for workers compensation coverage for your staff. SDPride does not carry Workers Compensation Insurance for your crew.
31. Initial ____ **SECURITY**: SDPride provides only limited overnight security and assumes no liability for property or equipment left on festival grounds. Exhibitors may leave items in their space overnight but SDPride accepts no responsibility for the security of said items. Cover all materials. It gets damp overnight and sanitation services use leaf blowers to clean.
32. Initial ____ **REFUND / CANCELLATION POLICY**: Your booth is **NON – REFUNDABLE** unless cancellation, **IN WRITING**, is received by SDPride before 5pm on June 17, 2011. There is a \$100 refund/cancellation fee.
- No refunds will be issued based on final booth location (no exceptions).
 - For a full refund (less \$100 processing fee), cancellation must be received in writing and postmarked prior to June 17, 2011.

REPLY BY JUNE 24 FOR LOWEST FEES!

c. No refunds after June 17, 2011.

- 33. Initial _____ **PROMISE OF PROFIT:** SDPride is planning what we hope will be a wonderful festival. We hope it will prove to be a fun and profitable experience for you, however, we cannot and do not guarantee your sales or profits.
- 34. Initial _____ **DEPOSITS** – Security / Cleaning Deposits are held until after the event to ensure spaces and city property are left in good condition. During the event, after closing on Sunday and again Monday morning, SDPride shall inspect your space and if it has been cleaned to the satisfaction of SDPride, and rentals have been properly returned, you are entitled to a cleanup/ security deposit refund, provided you have complied with all TERMS & CONDITIONS. Deposits may be withheld at the discretion of SDPride for, but not limited to, failure to show, late arrival, early leaving, violation of TERMS & CONDITIONS, unauthorized sales, early load out and unattended or damaged booths. Deposits are returned to the address listed on the Application within forty-five (45) days of the event’s conclusion.
- 35. Initial _____ **CONFIRMATIONS:** Confirmation packet containing your booth number, booth location, and entry tickets will be sent in early July. If you have not received the confirmation by July 8, call the office and we will send a replacement packet. There is a charge for the replacement tickets but if the original comes to you or is returned to SDPride the charge will be refunded.
- 36. Initial _____ **FINAL AGREEMENT:** This agreement is the final writing and supersedes any prior negotiations.

Additional Terms & Conditions for Food Exhibitors

- 1. Initial _____ All food items must be stored inside the allotted space, covered and off the ground as mandated by the San Diego Health Department.
- 2. Initial _____ Running water for cooking is not provided. You must bring your own water for cooking and hand washing. San Diego Health Department requires that you provide appropriate cleaning materials as well as a hand-washing setup.
- 3. Initial _____ SDPride will provide a utensil washing station for Food Exhibitors.
- 4. Initial _____ All Food Exhibitors using heat and/or open flames must: a) provide fireproof containers for discarding ashes, and b) one visibly mounted fire extinguisher rated 2A10BC. In addition, if you are deep frying food, you must also provide an extinguisher rated 2AK (class K). Please don’t forget to check the expiration date on your fire extinguisher!
- 5. Initial _____ Containers of butane or fuel must be affixed to post or other secure item.
- 6. Initial _____ It is the Food Exhibitors responsibility to make sure that all workers are familiar with these Terms and Conditions. Failure to comply with any one of these could result in forfeiture of your security deposit as well as exclusion from participation in future events. You might not be informed of an infraction during the festival as some determination occurs after the event.
- 7. Initial _____ Standard festival trash containers **MAY NOT BE UTILIZED** for food waste. Improper trash disposal is grounds for deposit forfeiture.
- 8. Initial _____ Food Exhibitors must post prices in a legible manner and in a visible space inside the booth only.

PLEASE KEEP A COPY OF THESE TERMS AND CONDITIONS FOR YOUR RECORDS

ACKNOWLEDGEMENT OF TERMS

Any Exhibitor who fails to comply with ANY of the provisions outlined herein shall be subject to the forfeiture of their deposit and any resultant damage in any amount in excess of said deposit. Any violation of the rules and regulations outlined herein will be grounds for revoking this LICENSE TO OCCUPY and SDPride reserves the right to retain booth fees and deposits.

I hereby warrant and confirm that the information provided on this application is, to the best of my knowledge, true and correct, and further certify that I have read all of the information provided in this application and agree to comply with the Terms & Conditions provided.

It is agreed and understood that the completion of this application shall not be binding either to the proposed exhibitor/ Exhibitor or to San Diego Pride, until accepted in writing by San Diego Pride, Inc.

Company / Organization Name

Seller's Permit Number _____
Include copy of permit with application

Contact Person: _____

Signature: _____ Date: ____/____/____

ELECTRICAL FORM

All exhibitors are automatically provided with electrical service as outlined on the Application. Additional electrical service can be made available to any exhibitor by purchasing electricity on this form.

- If the amount of electrical service provided with the type of booth you have rented on page 2 is adequate, you only need to complete **Section B**.
- If you require additional power you may order it below and will be charged additional fees. Please complete **Section A and Section B**.

I/We understand that this electrical service **replaces and does not supplement the electrical service provided with the category of booth** I/We have requested. I/We also understand that this service is provided Saturday 7:00am-11:00pm, and Sunday 8:00am-10:30pm unless continuous electrical service is requested and paid for.

PLEASE PROVIDE THE FOLLOWING ELECTRICAL SERVICE

Section A

110 volt, 20 amps (Approx. 2000 watts)	\$100.00	
110 volt, 40 amps (Approx. 4000 watts)	\$200.00	
110 volt, 60 amps (Approx. 6000 watts)	\$300.00	
220 volt, single phase 30 amp (3000 watts)	\$150.00	
220 volt, single phase 60 amp (6000 watts)	\$300.00	
AFTER June 24, 2011 INCLUDE LATE FEE	\$120.00	
(enter total on page 2 line 12) Total Power	\$	

NOTE: Electrical service which exceeds what is provided as noted on page 2 or which is not pre-ordered on this form may not be available. If available, it will be installed at overtime weekend electrician's rate which is approximately double the rates above.

PLEASE PLAN AHEAD. In the event SDPride does not or cannot provide electrical service in accordance with this request, its only responsibility and/or liability shall be to refund fees for those electrical services not provided.

Section B

Please list ALL electrical items and wattage below. If appliance is not listed, it may not be allowed at event.

Appliance: _____ = _____ watts	Appliance: _____ = _____ watts
Appliance: _____ = _____ watts	Appliance: _____ = _____ watts
Appliance: _____ = _____ watts	Appliance: _____ = _____ watts

All cooking or electrical appliances must conform to the **UNIFORM FIRE CODE OF SAN DIEGO COUNTY**.

REQUESTED BY: Business / Organization Name: _____

Contact Person: _____ Date: ____/____/____

RENTAL FORM | TABLES, CHAIRS

SDPride is offering the rental of tables, and chairs to Exhibitors. You must place your order with your application. If the full number of tables and chairs are not returned to SDPride, the Exhibitor will forfeit their security/cleaning deposit.

Once you fill out this form, please enter the total rental fee on line 13 of the Exhibitor Application.

Organization/Business Name: _____

Item to Rent	# Needed	Cost	Total Rental Fees
6' x 30" Tables		\$15.00 Each	
Folding Chairs		\$5.00 Each	
(Enter on page 2 line 13) Total Cost			\$

Please order now - If you need to order tables or chairs on the day of the Festival, they will be available at a cost of \$30.00 for tables, and \$10.00 for chairs.

CREDIT CARD AUTHORIZATION - (please print large block letters)

I agree to be bound by San Diego Pride's Terms & Conditions and authorize San Diego Pride to charge the credit card below in the amount of \$ _____ for the item (s) noted on my 2011 Pride Exhibitor Application.

 Credit card type Credit card number Expiration date
(Visa, MC, Discover ONLY)

Card Identification Number (last 3 digits located on the back of the credit card):



Cardholder's name (please print) _____

Billing Address for Credit Card: _____

City _____ State _____ Zip _____ Telephone _____

Cardholder Signature: _____ Date: ____/____/____

Email (please print large block letters) _____

Please Sign and return Credit Card Authorization form with application

INSURANCE FORM | SDPride offers this alternative as a convenient option.

INSURANCE IS MANDATORY - EVERY Exhibitor must carry general liability insurance of at least \$1,000,000 for the duration of the event including your setup and dismantle dates.

All Exhibitors must submit a valid certificate of insurance with liability limits of at least **\$1,000,000**, coverage underwritten by an admitted or non-admitted carrier rated no less than "A-" by A. M. Best's, and name **SDPride and the City of San Diego** as an additional insured. **You may use your own policy or complete this form if you would like to be added to SDPride's policy.**

If providing your own policy please see required wording for your insurance documents in **Section A.**

SDPride makes all efforts to provide an affordable insurance option for those who do not have an annual policy capable of naming SDPride and the City of San Diego as additional insured. We strongly encourage you to investigate obtaining an annual policy.

If you want to purchase insurance through our group policy please complete **Section B.**

Section A

I have a \$1,000,000 insurance policy for General Liability and have attached a Certificate of Insurance to this form, naming SDPride and the City of San Diego as an Additional Insured.	
<i>Please note the required additionally insured wording, mailing addresses / fax number for your completed insurance documents:</i>	<p>Certificate of insurance form: Naming the City of San Diego, San Diego LGBT Pride, Inc., its officers, agents, and employees as additionally insured.</p> <p>Event Location: 2295 6th Ave., San Diego, CA 92103 (Balboa Park)</p> <p>Coverage Dates: July 16- July 18, 2011</p> <p>Mail To:</p> <ul style="list-style-type: none"> • City of San Diego, Risk Management Liability Section, 1200 3rd Ave, Ste 1000, San Diego, CA 92101 • San Diego LGBT Pride, Inc., P.O.Box 34366, San Diego, CA 92163 or Fax: 619-260-3096

Section B

I need a \$1,000,000 event insurance policy and want to be included in the Pride Exhibitors Group Insurance Plan			
<i>Select your Exhibitor Category to the right, complete form below and enter fee on page 2 line 11.</i>	<input checked="" type="checkbox"/>	\$ 115.00	<p>*Information Only (no selling) Include this fee on page 2 line 11.</p>
			<p>*Products for Sale (check 1 of 3 categories below) Include appropriate fee on page 2 line 11.</p>
	<input checked="" type="checkbox"/>	\$200.00	Without Product Liability
	<input checked="" type="checkbox"/>	\$215.00	W/ Product Liability
	<input checked="" type="checkbox"/>	\$215.00	Food and non-alcoholic beverage

**If you do a combination of the above select the highest rated category.*

Complete this form to apply for this one time /one event policy insurance through SDPride's carrier.

Business Name			
d.b.a. / Business Name			
Address			
City		State	Zip
Telephone		Fax	Email

List type of product SOLD or DISPLAYED


--

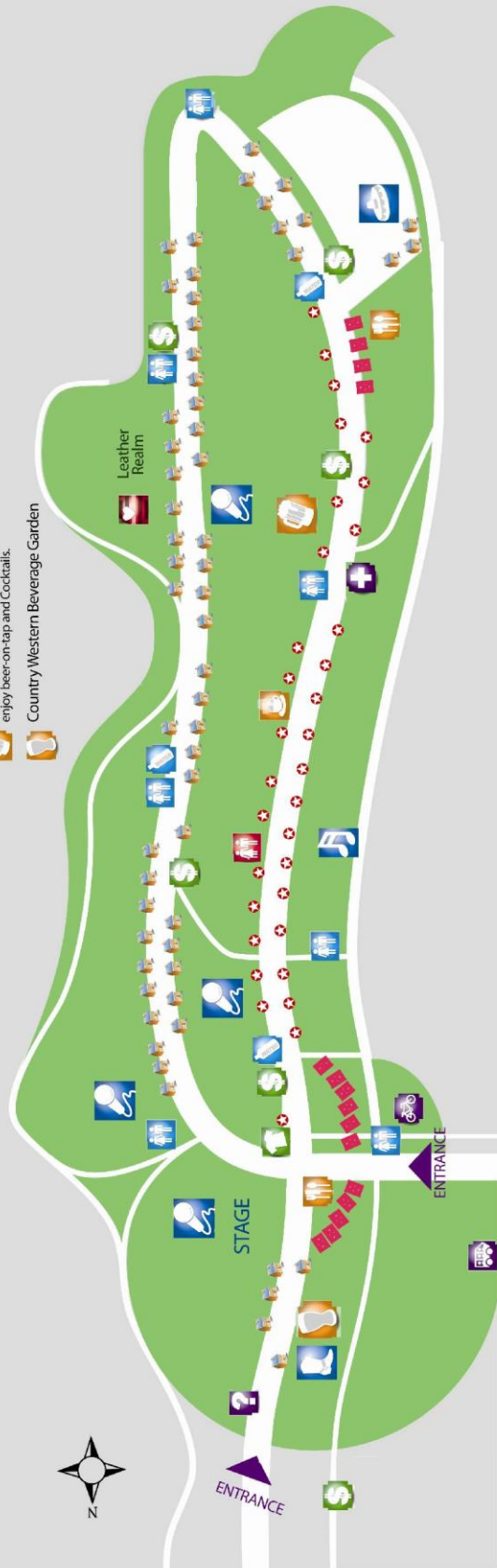
This policy provides liability coverage only. There is **NO COVERAGE** for loss or damage to your property, stock, or inventory.

- **THIS FEE IS NON-REFUNDABLE IN THE EVENT YOU CANNOT ATTEND THE FESTIVAL.**
- **Return either your Certificate of Insurance or this completed form with fee payment to SDPride.**

REPLY BY JUNE 24 FOR LOWEST FEES!

FESTIVAL MARKETPLACE

 Main Beverage Garden. One of multiple areas to enjoy beer-on-tap and Cocktails.
 Country Western Beverage Garden



Upper Level noted as                    Regular Spaces noted as                             

Upper Level noted as                   

Food Spaces noted as                   

All spaces close at 10:00pm Saturday and 8:00pm Sunday

-  Food Courts
-  Entertainment Venues

All venue spaces and attractions close at 10:00pm Saturday and 8:00pm Sunday. Beverage Gardens Close at 9:45pm and most stages close at 9:30pm.

Note: Festival Map is subject to change.